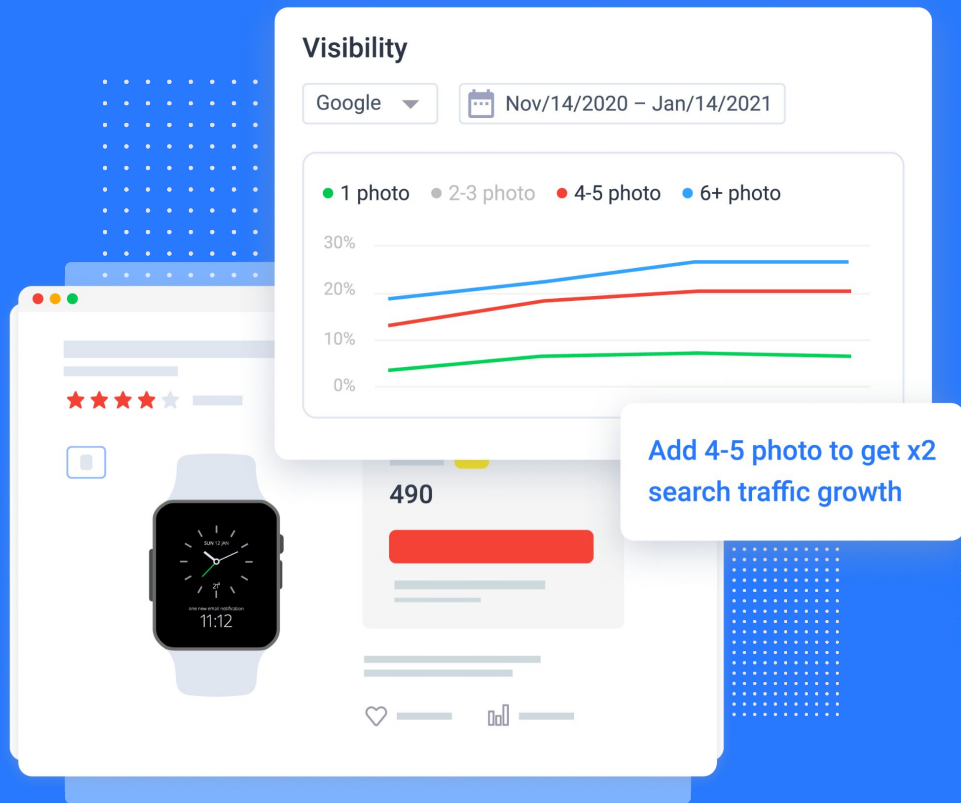


SEOWORK

Grow search traffic and
increase conversions
by growing efficiency
of ecom websites



SEOWORK



10+
Data Sources



200+
Customers



HQ in the US
3 offices



20+
TByte of Data



500+
Certified
specialists



50+
SEOWORK
team-members



1000+
Consulting hours per month



How to analyze various data from thousands web pages

Data

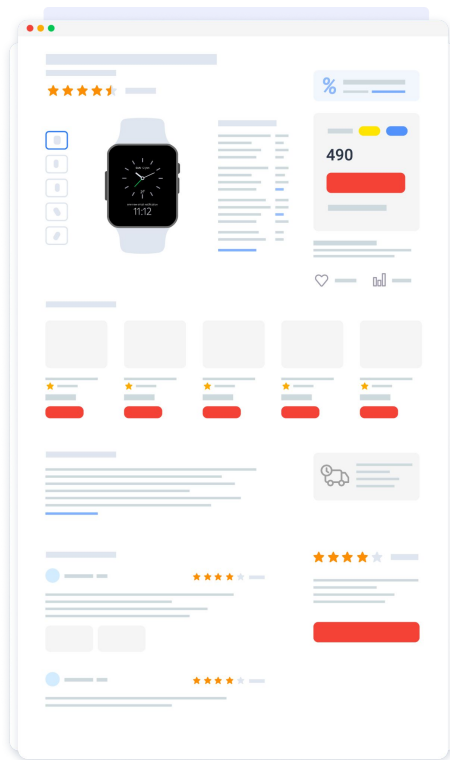
Photo
Video
3D
...

User behaviour

Description

Search ranking

User experience

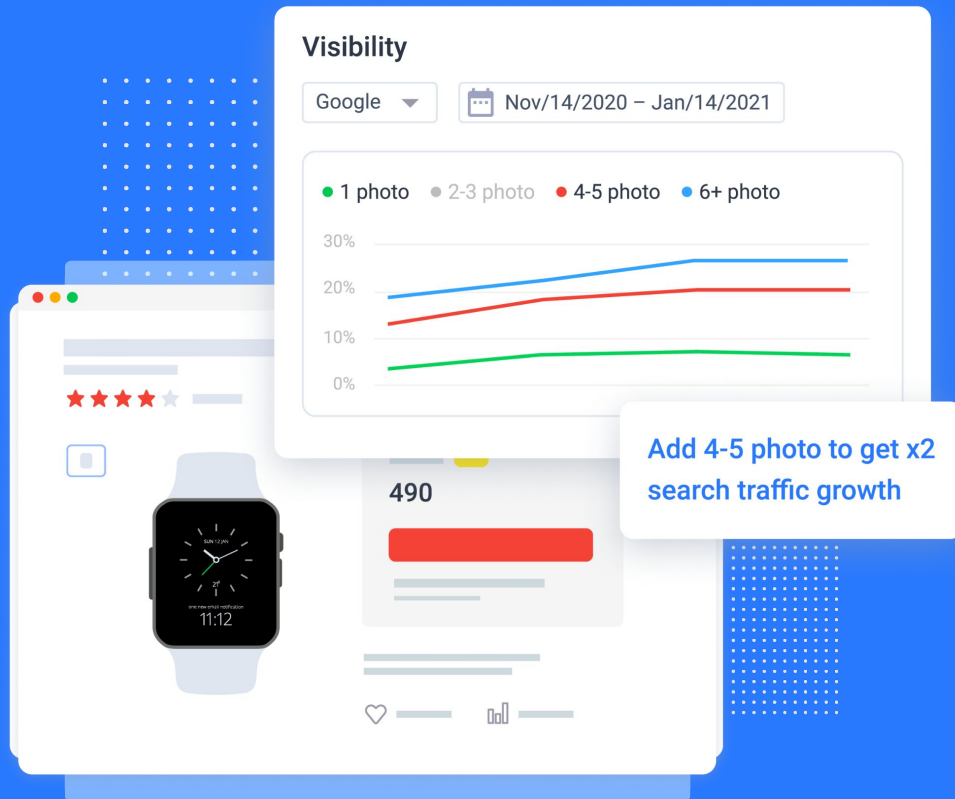


Insights into searching traffic growth

Insights into conversion increase

Get answers with our analytics

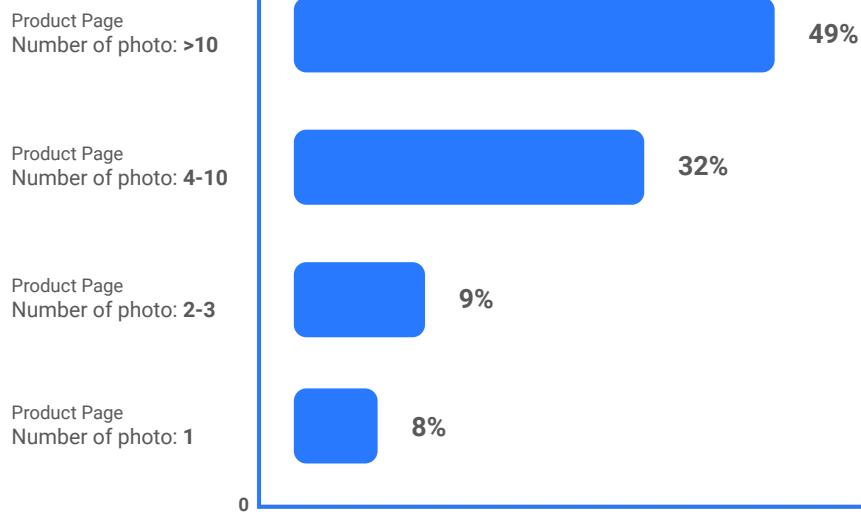
- What's going on with search traffic and search ranking?
- What should be improved first: content, reputation or SEO-factors?
- What is potential growth for search traffic?
- How to measure marketing efficiency and SEO investment?



Ecommerce #1 insights: Photos

Visibility Metrics: % Visibility

● Google



Product pages with more than 4 photos perform better.

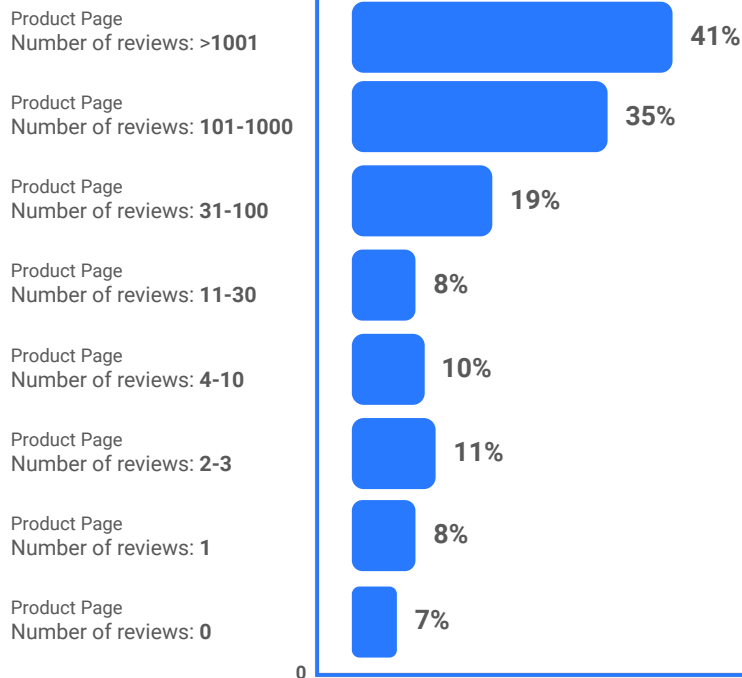


Insights
x4 search traffic from Google with more photos on product pages

Ecommerce #1 insights: Reviews

Visibility Metrics: % Visibility

● Google



Product pages with more than 2-3 reviews perform better



Insights
x7 search traffic from Google with more than 30 reviews on product pages

Ecommerce #1 insights: Reviews

Visibility Metrics: % Visibility

● Google



Product Page
Reviews: **Yes**

38%

Product Page
Reviews: **No**

5%

0



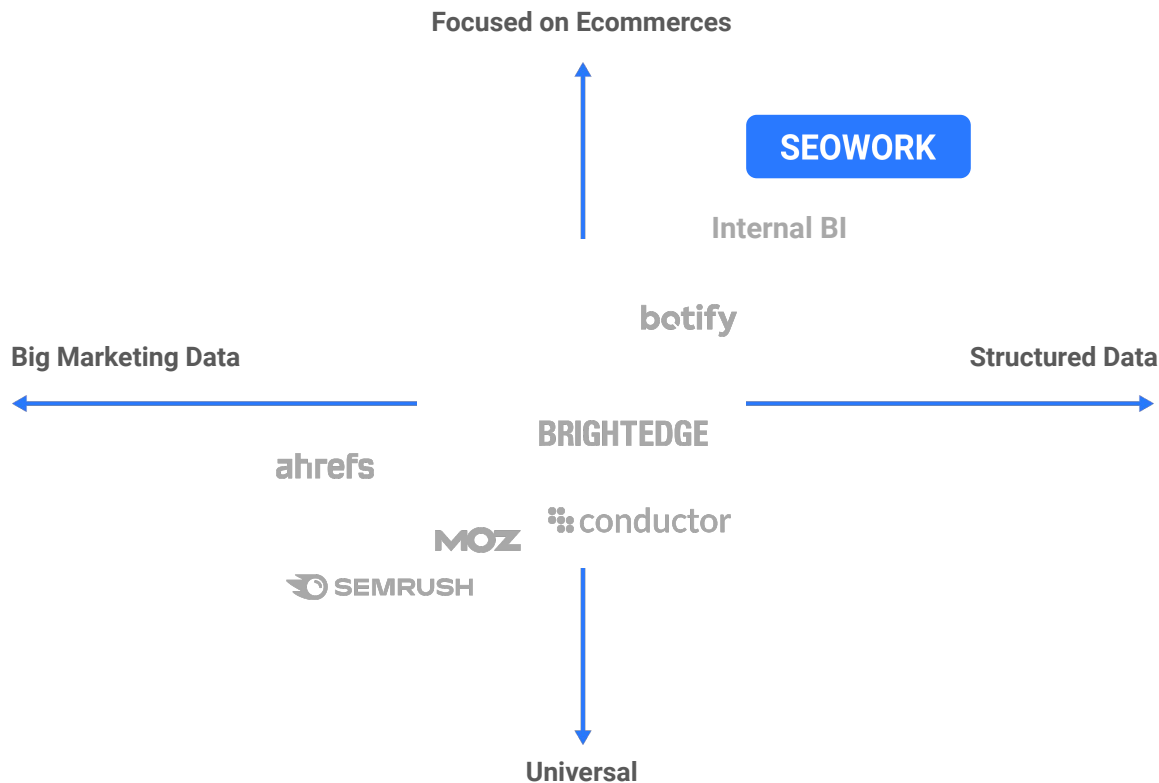
Product listings with reviews perform better



Insights

Get more search traffic from Google by adding reviews on product listings

Focused on Ecommerce

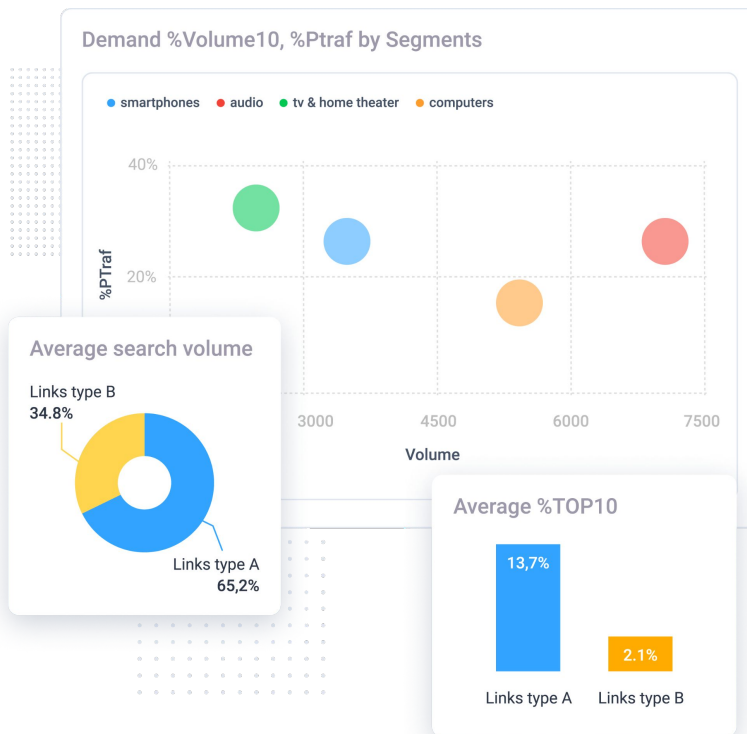


SEOWORK

is platform **focused on ecom**.
It structures the data and
provides deep analytics **based
on ecom catalog structure**.

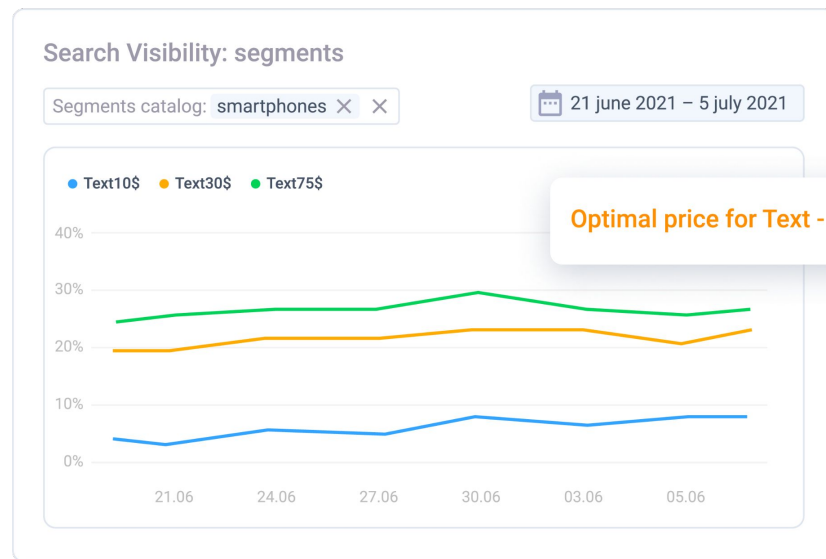
SEOWORK Advantages

- Deep analytics based on actual catalog structure
- Ecommerce content analysis
- A/B testing for ecommerce
- Unlimited competitors analysis
- Tech-SEO and keyword analytics
- Ready BI-dashboards



Understand with SEOWORK

- ✓ Real time recommendations in each branded category
- ✓ Predictive cost forecast for SEO and content marketing
- ✓ Evaluation of SEO agency performers



We are global

Ecommerce stores, marketplaces,
large services trust us all around
the world — join us!



SEPHORA

SAMSUNG

FARFETCH



OZON



PANDORA

castorama

Marc O'Polo
EST. IN STOCKHOLM

200+ ecom

Success stories

SAMSUNG

electronic

630K MAU

+23% visibility



home

630K MAU

+47% visibility



online store

3.06M MAU

+12% visibility

OZON

marketplace

116M MAU

increased effectiveness
of decision-making

What our clients say



SEOWORK is one of the most powerful tools for tracking your site positions, detailed analytics, SEO experiments tracking and research.

*Aleksandrs Buraks,
Head of Growth,
Discover Cars*

M.VideoEldorado

Search traffic growth as the first result was noticed in a few months after work started and reached up to 40% in a year.

We planned to achieve the 20% YoY search traffic growth but got 40%!

Great results!

*Elena Akopian
SEO-manager, MVideo*

Feel free to contact us

 seowork.io

 hello@seowork.io

 [/seoworkofficial](https://www.linkedin.com/company/seoworkofficial)

 [@seoworkofficial](https://twitter.com/seoworkofficial)

 HQ in the US

Our website

